

## SPONSORSHIP OPPORTUNITIES

**19TH ANNUAL**

# OUTLAWZ CAR CLUB TOY DRIVE & CAR SHOW

*Benefiting Kern Medical Pediatrics*



**SAVE *the* DATE**

**DECEMBER 5, 2026 - 9AM-2PM**

**CALIFORNIA TRUCK**

**5800 WIBLE ROAD, BAKERSFIELD, CA 93313**

Mark your calendars for our annual toy drive event that features a car show, pictures with Santa, food trucks, retail vendors, and more!  
100% of proceeds are donated to Kern Medical Pediatrics!

**DECEMBER 5, 2026**  
9:00 AM - 2:00 PM

**CALIFORNIA TRUCK**  
5800 Wible Road

**BAKERSFIELD, CA**  
Family • Cars • Giving

**100% of proceeds benefit Kern Medical Pediatrics.**

# More Than a Toy. More Than a Car Show.

**For nearly two decades, the Outlawz Car Club has transformed horsepower into hope for Kern County's youngest patients.**

What began in 2006 as a few friends gathering toys for children spending Christmas in the hospital has grown into a beloved community tradition. Over the years, the generosity of the car community has helped provide toys that bring comfort and joy to pediatric patients well beyond the holiday season.

The impact has also reached beyond toys. Community support has helped enhance the pediatric playroom and has provided fuel and food gift cards for families whose children require out-of-town medical transfers.

At the heart of the tradition is Jeff Hill, Vice President of the Outlawz Car Club and 'Hot Rod Santa.' A longtime Kern Medical nurse with more than 30 years of service, including 18 years in the NICU, Jeff understands firsthand how meaningful a moment of joy can be for a child receiving care.

## WHY TOYS MATTER

For children receiving medical care, play can provide comfort, reduce anxiety, ease boredom, encourage movement after treatment, and create moments of connection.

## Join the 19th Annual Tradition

On December 5, 2026, the community will come together for a family-friendly car show and toy drive featuring pictures with Santa, food trucks, retail vendors, and more. Every sponsorship helps extend the spirit of giving to Kern Medical's pediatric patients and families.



# Put Your Support in the Driver's Seat

Sponsorship is more than logo placement. It is an opportunity to help create meaningful moments for children and families receiving care at Kern Medical.

**\$2,500**

## **FULL THROTTLE SPONSOR**

Pediatrics Clinic Toy Distribution

- Official sponsor of the Toy Distribution at the Kern Medical Pediatrics Clinic
- Premier logo placement on event signage
- Full-page ad in the event program
- All Horsepower Sponsor benefits

**\$1,500**

## **HORSEPOWER SPONSOR**

NICU Gift Distribution

- Official sponsor of the Kern Medical NICU Gift Distribution
- Speaking opportunity at event
- Banner placement at event
- All Supercharger Sponsor benefits

**\$1,000**

## **SUPERCHARGER SPONSOR**

Official Event T-Shirt Sponsor

- Company logo featured on the official 2026 event T-shirt
- Present company-branded Best in Show Award during event
- All Vintage Sponsor benefits



## More Ways to Get Behind the Wheel

**\$500**

### **VINTAGE SPONSOR**

- Logo recognition on event signage
- Logo recognition in the event program
- Social media and event webpage recognition
- Name recognition on event T-shirt

**\$250**

### **HOT WHEELZ SPONSOR**

- Name recognition in the event program
- Social media recognition

**\$100**

### **FRIENDS OF THE OUTLAWZ**

- Name recognition on the event webpage

### **Fuel the Mission with an In-Kind Donation**

Businesses and community partners can also support the event through donated goods and services. In-kind contributions help stretch every dollar further and make the event and pediatric distributions possible.

- New, unwrapped toys for pediatric patients
- Gift cards, raffle items, or family support items
- Food, beverages, printing, signage, event supplies, or services
- Other goods or services that can support the event or pediatric gift distributions

### **Have another way you'd like to help?**

We welcome conversations with businesses interested in creating a meaningful in-kind partnership.

# Your Sponsorship Creates Moments That Matter

Every level of support helps the Outlawz Car Club and Kern Medical Foundation continue a tradition centered on comfort, joy, and connection for children and families.

## PEDIATRICS CLINIC

The Full Throttle Sponsor helps support the annual toy distribution at the Kern Medical Pediatrics Clinic, located at 1111 Columbus St., Bakersfield, CA 93305. This special holiday tradition transforms an ordinary clinic visit into a joyful and memorable experience for children and their families. Patients are invited to choose a toy of their own, take photos with Santa, and enjoy festive holiday treats while celebrating the season with Kern Medical staff, Motor City staff and the Outlawz Car Club. For many of the children receiving care, these simple moments of fun and excitement can provide a welcome break from medical appointments and help create positive memories in a healthcare setting. Through the generosity of our sponsors, we are able to bring a little extra comfort, joy, and holiday magic to Kern Medical's youngest patients.

## NEONATAL INTENSIVE CARE UNIT

The Horsepower Sponsor helps support the Kern Medical NICU Gift Distribution, bringing a special touch of holiday cheer, comfort, and encouragement to families spending the season with their little ones in the NICU. During a time that can be filled with uncertainty and long days at the hospital, this special distribution is an opportunity to remind families that they are supported and cared for by their community. Gifts are provided to NICU families, along with other needed items that help support parents and babies during their stay. Through the generosity of our sponsors, we are able to create a meaningful moment for families, bring a little warmth to the holiday season, and help make their time at Kern Medical feel a little more like home.

## YEAR-ROUND COMFORT

Historically, Toy Drive support has extended far beyond the holiday season, helping provide comfort and support to Kern Medical's pediatric patients and their families throughout the year. Funds have helped provide gas cards for families traveling for their child's care, as well as items for the NICU and Pediatric units, including MamaRoos, games, toys, and other resources that help make a hospital stay more comfortable for children and families. In 2026, Toy Drive support also made it possible to purchase a PlayStation 5 for the Pediatric Department, giving young patients another way to play, relax, and enjoy a sense of normalcy during their hospital stay.

## FAMILY SUPPORT

The Outlawz tradition has also helped families facing difficult circumstances, including support such as fuel and food gift cards when a child requires an out-of-town medical transfer.

**Sometimes a toy is more than a toy.**

*It is comfort, hope, and a reason to smile.*

## 2026 Sponsorship Commitment Form

Thank you for helping make the 19th Annual Outlawz Car Club Toy Drive & Car Show a meaningful holiday tradition for Kern Medical's pediatric patients and families.

|                       |  |
|-----------------------|--|
| Business/Organization |  |
| Contact Name          |  |
| Phone                 |  |
| Email                 |  |
| Mailing Address       |  |
| City / State / ZIP    |  |

### Select Your Sponsorship

- ☐ Full Throttle Sponsor - \$2,500
- ☐ Horsepower Sponsor - \$1,500
- ☐ Supercharger Sponsor - \$1,000
- ☐ Vintage Sponsor - \$500
- ☐ Hot Wheelz Sponsor - \$250
- ☐ Friends of the Outlawz - \$100
- ☐ In-Kind Donation Estimated Value: \$\_\_\_\_\_

**In-kind donation description:** \_\_\_\_\_

### Sponsor Recognition

Please provide your preferred business name and a high-resolution logo for applicable sponsor recognition no later than **November 20<sup>th</sup>** to [Foundation@KernMedical.com](mailto:Foundation@KernMedical.com)

Recognition is subject to production and event deadlines.

**Make All Checks Payable To:**

**KERN MEDICAL FOUNDATION**

900 Truxtun Avenue, Suite 330 • Bakersfield, CA 93301 • 661-321-7460

Questions or concerns? Contact:  
[Foundation@kernmedical.com](mailto:Foundation@kernmedical.com)